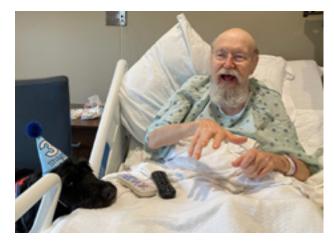
TRANSFORMED











FY23 Donor Impact Report · July 2022 - June 2023



Your generosity TRANSFORMED our year

Your gifts transform lives. We see the proof of that every day. You help one-pound miracles grow in our NICU, more patients become survivors in our Breast Centers, and hospice families have comfort and dignity in their end-of-life journey.

Together, we save lives every day by providing equipment, programs and facility upgrades that make our hospitals and communities stronger. That is more important now than ever before. Madison County is growing and transforming all around us – a strong and diverse health care system is a critical piece of that growth. It is essential that we keep pace so you can get the care you need, just down the street. When we match your passion and philanthropy, we can fulfill our purpose: to improve the health of those we serve – our friends, families and neighbors.

Our FY23 annual report outlines many of the ways HHF donors impacted our notfor-profit hospitals throughout the past year. Thank you for choosing us and for the transformative difference your gifts make!

With gratitude,

Sarah Savage-Jones, President, Huntsville Hospital Foundation

TRANSFORMING patient lives

66 To be able to quickly come here from Madison and have our needs met locally is huge. They treat Amelia age appropriately and are always available when we call. It is so important to have this in Huntsville ... It has been phenomenal.



15-year-old Amelia has Type 1 diabetes and is required to visit her endocrinologist at least once every three months. Amelia and her mom, Tracey, spent countless hours traveling to and from Birmingham for her essential care. Then, they discovered Huntsville Hospital's brand-new Pediatric Endocrinology and Diabetes Clinic. Access to local specialists has reduced their burden, out-of-pocket costs, and days missed from work and school.

HHF provided more than \$300,000 to make this new specialty possible for North Alabamians. Thank you for helping children like Amelia!







Delivers more **babies** than any other hospital in the state

One of the nation's largest not-forprofit health systems + 2nd largest hospital in Alabama

Busiest Emergency Department in the state, and one of the busiest in the nation

One of "America's 50 Best" for Cardiac Surgery

\$147.4 million provided in charity and uncompensated care

North Alabama's only **Level I Trauma Center**



Receives minimal local, state or federal tax support

\$3.3 billion economic impact on our region

The **only inpatient** hospice facility in Madison County



Your generosity

provided \$6.8 million for hospital equipment and programs, and ...

TRANSFORMED patient lives

Reducing heart patient wait times from months to weeks with a new **\$1.7 million cardiac CT scanner**

Increasing local access to specialized care for children with chronic illnesses like diabetes and epilepsy thanks to a brand-new Pediatric Endocrinology clinic + expanded Pediatric Neurology services

Diagnosing breast cancer earlier and more accurately with state-of-the-art dense breast software upgrades (1)

Breathing life for our tiniest patients through **specialized Neonatal ICU ventilators** 2

Providing **patient financial assistance** to reduce barriers to care during cancer treatments, helping with mortgage payments, transportation costs and more

Helping our Histology technicians better process tissue samples with **a new slide dryer**, meaning faster diagnosis and treatment of diseases 3

TRANSFORMED our hospitals

Reducing anxiety for children during their hospital stay thanks to a fully renovated Pediatric unit 4

Brightening hospital hallways and stays through Arts in Medicine 6

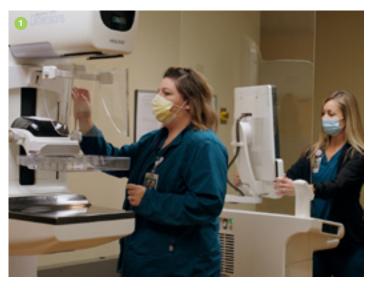
TRANSFORMED the patient experience

Comforting pediatric and adult patients with Madison Hospital's new facility dog, **Apple 6**

Creating a warmer and more dignified experience for Breast Center patients thanks to **new robes and facility upgrades 7**

Providing a more comfortable bonding experience for Neonatal ICU families with new **specialized bedside recliners** 3

Giving more privacy to Emergency Room patients in surge areas with **innovative portable screens** 9

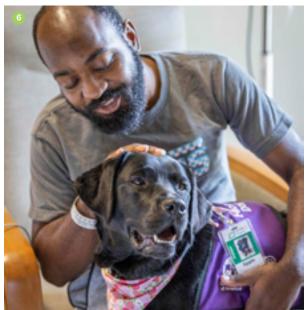




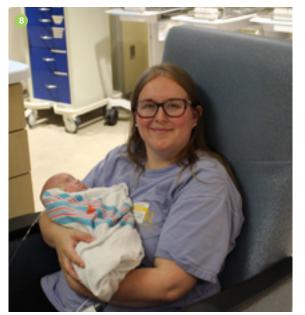
























TRANSFORMED the health of our community

Improving community access to care and screenings with a **new mobile medical trailer**

Helping children overcome loss thanks to **Caring House grief support services** 1

Teaching underserved communities handson tools for healthy habits through the free **Cooking Matters program** (2)

Preventing death in hemorrhaging trauma patients with **rapid-infusion devices** 3

Helping at-risk patients successfully **transition back to the comfort of their homes** with diagnosis education, medication support, transportation and more – reducing hospital readmissions by 40% 4

Keeping kids safe in their seat thanks to free car seat fittings and child safety seats for qualifying families

Preventing suicide and increasing awareness in teens through in-school suicide prevention and mental health services



4 four-legged hospital employees



185 Care
Champions
honored by grateful
patients



EVERY hospital department supported



4,400Ribbon Run participants



1 **country superstar** performance



4,659 hospital employee donorsinvesting back in
their workplace



Continue your impact this year!

100% of all gifts – every single dollar – directly benefits the hospital program or department of your choice.





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Laurie Heard





