



Huntsville Hospital Foundation
Fiscal Year

2021

IMPACT REPORT

BECAUSE OF DONORS LIKE YOU



HUNTSVILLE HOSPITAL
FOUNDATION



HHF Board of Trustees

AS THE WORLD works its way out of the worst health care crisis of the century, we have continued to fundraise for the frontlines, provide innovative equipment and technology for our hospitals, and improve patient lives. Thank you for joining us in this meaningful work.

You and nearly 9,000 other donors collectively made it possible for the Foundation to provide a record \$7.1 million in funding for our hospitals' top-priority needs in fiscal year 2021, touching every unit, every patient and every stage of life. Together, we made the impossible possible for our not-for-profit health system.

This report outlines just a few of those funding highlights and their impact on our hospitals and community. Be proud of the vital role you played in this success. Because of you, nationally ranked health care is available close to home. Because of you, lives have been changed. Because of you, we are grateful.

With thanks,

Sarah Savage-Jones
President, Huntsville Hospital Foundation



KEY NUMBERS

\$7.1 M
spent on equipment and programs

125,510
donations

8,941
donors

95+
departments impacted across 3 hospitals

\$2.3 M
in government funding from the state

BECAUSE OF YOU,

there was an extraordinary impact on your community hospitals in 2021.

INVESTING in four priority areas



World-Class
Facilities



Specialized
Programs



Advanced
Technologies



Skilled
Caregivers



BECAUSE OF YOU,

heroes felt the support of their community.

We responded to the needs of our frontline workers so they could take care of you during the largest health care crisis of the century. Your gifts provided encouragement to those who could not rest.

The
Emergency Assistance
Fund topped
\$1.1 M
in contributions

190 employees
received
\$152,000+
in emergency
assistance

\$819,514
spent on COVID-related
equipment and PPE

BECAUSE OF YOU, our community grew stronger together.

Our signature events went virtual ... and set **3** all-time proceeds records

\$1.1 M+ in net event proceeds funded life-changing and lifesaving equipment for our Neonatal ICU, Breast Centers, Madison Hospital and more

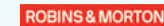
A unique partnership with Toyota and Alabama A&M University brought COVID testing and vaccines to underserved communities

Employees contributed **\$775,000+** through the Lifesaver Club, funding high-priority needs like ultrasound systems, vital sign machines, a LUCAS compression system, and more

33 visionary companies and organizations invested in the future of health care in North Alabama

Thank you to our top Community Partners!

The new Daisy P. Swinton Scholarship Fund was launched, and will enable future generations of nursing students to pursue their dreams in memory of a Huntsville Hospital trailblazer



BECAUSE OF YOU, the smallest fighters are given the biggest opportunities.

Families can now see their sick or premature infants from anywhere via **70** new NICView bedside cameras

Madison Hospital's nursery is expanding its care for Level II infants because of one couple's planned gift

A new **Kids Care ambulance** is serving the region, all thanks to the generous heart of one anonymous donor

\$79,000 raised on Giving Tuesday elevated the level of pediatric care in the form of five new vital signs monitors

\$23,500 raised 'For the Mamas' in Antepartum allows expectant mothers to have joy during their scariest days

Orbit joined the Canines for Coping facility dog team and improved outcomes for **700** patients

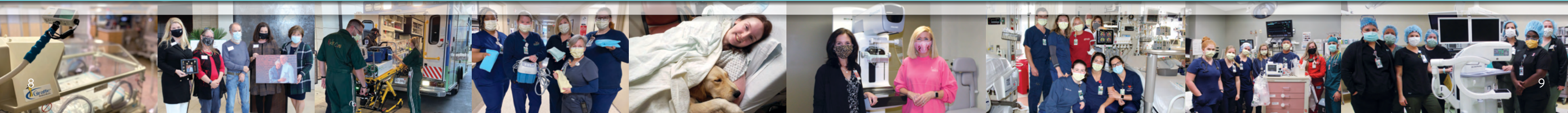
BECAUSE OF YOU, your neighborhood hospitals are caring for our community with state-of-the-art equipment and technology.

\$581,164 was invested in cutting-edge 3D mammography + biopsy equipment, making the diagnostic and biopsy process smoother, more accurate, and less stressful for Breast Center patients

Continuous **output monitoring technology** is now optimizing patients' cardiac performance, decreasing the risk of complications and improving outcomes in the Cardiovascular ICU

\$2 M in investment income was approved to fund immediate needs of the Huntsville Hospital Emergency Room – one of the busiest ERs in the nation

The Madison Hospital operating room has a new addition to its **state-of-the-art imaging equipment** – a C-arm machine that guides surgeons in real-time



BECAUSE OF YOU,
generosity is powerful.

\$7.1 Million+

in contributions provided life-changing
services to patients in our area

Fiscal Year 2021 Foundation Funding

Women & Children	1,570,796.50
Emergency Assistance Equip/PPE	648,157.73
Cardiology Services	1,382,861.66
Surgical Services	504,038.75
Emergency/Trauma Services	1,592,467.03
Madison Hospital	118,063.01
Hospice Family Care/Caring House	417,635.40
Other Departments	450,655.14
Patient/Employee Assistance	437,280.07
TOTAL	\$7,121,955.29



BECAUSE OF YOU,
we are grateful.

YOUR SUPPORT

of Huntsville Hospital Foundation can be felt throughout the North Alabama region. This report highlights just a few of the ways your generosity has and continues to impact patients at every stage of life.

Thank you for making this investment in the health care of your community.

**WE ARE EXCITED TO
HIGHLIGHT ALL THAT WAS
ACHIEVED IN 2021,**

BECAUSE OF YOU.



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