

August 6 & 7, 2021

BENEFITING THE NEONATAL INTENSIVE CARE UNIT
AT HUNTSVILLE HOSPITAL FOR WOMEN & CHILDREN



SPONSOR THE 2021 MIRACLE BASH & SWIM FOR MELISSA

This two-event weekend has something for the whole family! Miracle Bash on Friday evening features a buffet dinner, one of the largest silent auctions in town and special moments that connect guests to the meaning of the event – to provide lifesaving equipment for infants in the Huntsville Hospital for Women & Children Regional Level III Neonatal ICU. Saturday morning, hundreds of kids ages four to 14 swim laps to raise money for the babies. By sponsoring Miracle Bash and Swim for Melissa, your business will receive visibility benefits at both events and targeted to both audiences.

2020 BY THE NUMBERS



500 attendees



\$233,000 net proceeds



Purchased 70 bedside cameras for the Regional NICU



SPONSORSHIP LEVELS

	PREEMIE PAL \$ 500	ANGEL \$ 1,000	HERO \$ 2,500	LIFESAVER \$ 5,000	MIRACLE MAKER \$ 10,000	MELISSA'S LEGACY \$ 15,000
Miracle Bash tickets	2	4	6	10	16	20
Inclusion on sponsor board	✓	✓	✓	✓	✓	✓
Post-event social media thank you	✓	✓	✓	✓	✓	✓
Inclusion in prize bag handouts		✓	✓	✓	✓	✓
Inclusion on Swim banner			✓	✓	✓	✓
Invite to corporate partner event				✓	✓	✓
Inclusion in thank-you e-blast				✓	✓	✓
Social media & Source thank-you ad				✓	✓	✓
Logo on Swim T-shirts				✓	✓	✓
Logo on event website					✓	✓
Logo in promotional e-blasts					✓	✓
Logo on event poster						✓
Opportunity for special remarks at event						✓

Huntsville Hospital Foundation reserves the right to cancel an event due to any circumstances which would make the event non-viable. If Huntsville Hospital Foundation cancels or postpones an event, sponsors will have the option to either transfer registration to the same event at the new, future date or allow the sponsorship to be donated to Huntsville Hospital Foundation. If an event is canceled, it will be posted on the Foundation and Hospital websites and social media outlets, and sponsors will be informed via email.