

# 2020 SPONSORSHIP OPPORTUNITIES



35th annual BMW Brunch | **November 22, 2020**  
 Drive-through event, Century BMW

Don't miss the Foundation's longest-running event and the perfect kickoff to the holiday season, the BMW Brunch! Guests will enjoy a one-of-a-kind experience in honor of the 35th year, including a festive fall brunch complete with a carry-home carafe of delicious fresh mimosas.

Event proceeds will help establish the Lee Coggins Patient Care Fund at HHF, which will give resources and comfort for patients undergoing cancer treatments in the Gynecologic Oncology unit at Huntsville Hospital. The fund was founded in honor of Lee Coggins by her family and friends, and will provide financial assistance, chemo bags, and other comfort care items. In order to make this a reality, your support is needed.

## 2019 IMPACT

393 attendees

\$56,575 in net proceeds

Purchased new blanket warmer and treatment chairs for Gynecologic Oncology

## SPONSORSHIP LEVELS

	Event tickets	Representative at Brunch guest check-in area	Inclusion in promotional e-blasts	Logo on HHF website	Inclusion on sponsor signage	Inclusion in Brunch takeaway bag	Inclusion in social media thank-you post	Invitation to sponsor appreciation event	Inclusion in Source magazine thank you ad
Gold \$10,000	32	●	●	●	●	●	●	●	●
Silver \$5,000	24		●	●	●	●	●	●	●
Bronze \$2,500	16				●	●	●		
Table \$1,250	8				●	●	●		