



# LIZ HURLEY RIBBON RUN 5K

## BENEFITING HUNTSVILLE HOSPITAL & MADISON HOSPITAL BREAST CENTERS

October 21, 2023

Reach thousands of runners and passionate supporters through the annual Liz Hurley Ribbon Run! Your support helps the Liz Hurley Breast Cancer Fund, funding cutting-edge diagnostic technology and breast cancer awareness programs. All proceeds stay local and have a direct impact on patients of the Huntsville Hospital and Madison Hospital Breast Centers. Ribbon Run sponsors receive visibility benefits at both packet pick-up and on race day, plus you will receive race spots as a benefit for your employees.

### 2022 BY THE NUMBERS

-  4,400 runners
-  \$358,684 net proceeds
-  Provided Dense Breast Software upgrades and patient experience improvements at the HH Breast Center.

SPONSORSHIP LEVELS	SILVER \$1,000	GOLD \$2,500	PATRON \$5,000	BENEFACTOR \$10,000	PRESENTING \$15,000	FOUNDING \$25,000
5K race entries	5	10	15	20	25	50
Inclusion on T-shirt pick-up signage	✓	✓	✓	✓	✓	✓
Post-event social media thank you			✓	✓	✓	✓
Invite to corporate partner event			✓	✓	✓	✓
Inclusion in digital race packet				✓	✓	✓
Vendor tent space on race day				✓	✓	✓
Logo on race bibs				✓	✓	✓
Logo on race T-shirts				✓	✓	✓
Logo in event e-blasts (20,000 recipients)					✓	✓
Logo on event website					✓	✓
Representative on stage at awards ceremony					✓	✓
Logo on event poster						✓
Logo on digital billboards (3 locations across Madison County)						✓

Huntsville Hospital Foundation reserves the right to cancel an event due to any circumstances which would make the event non-viable. If Huntsville Hospital Foundation cancels or postpones an event, sponsors will have the option to either transfer registration to the same event at the new, future date or allow the sponsorship to be donated to Huntsville Hospital Foundation. If an event is canceled, it will be posted on the Foundation and Hospital websites and social media outlets, and sponsors will be informed via email.