



MADISON HOSPITAL CANINES FOR COPING CAMPAIGN LAUNCHING A FACILITY DOG PROGRAM FOR MADISON PATIENTS AND CAREGIVERS

The Canines for Coping facility dog program helps patients and families cope with their hospital experience. Dogs are trained from birth to work in the hospital and to support patients with procedures, help them understand their diagnosis and treatment plan, and process traumatic experiences. Evidence-based results include improved psychosocial functioning, decreased anxiety, and reduced blood pressure and heart rate. With your help, we can bring this special program to Madison Hospital, and have our very own dog to provide comfort and joy to both patients and caregivers.

SPONSORSHIP LEVELS	BRONZE \$ 500	SILVER \$ 1,000	GOLD \$ 2,500	PATRON \$ 5,000	BENEFACTOR \$ 10,000	PRESENTING \$ 15,000	FOUNDING \$ 25,000
Mention on HHF Facebook (16,000 followers)	✓	✓	✓	✓	✓	✓	✓
Become a "Pet Pal": quarterly program updates from dog & team	✓	✓	✓	✓	✓	✓	✓
Inclusion on Madison Hospital donor wall		✓	✓	✓	✓	✓	✓
Logo included in campaign e-blast			✓	✓	✓	✓	✓
Invite to Foundation corporate partner event				✓	✓	✓	✓
Invite to program launch "paw-ty"				✓	✓	✓	✓
Logo featured on HHF website + fundraising site					✓	✓	✓
Partnership mentioned on Madison Hospital social media (7,000 followers)					✓	✓	✓
Thank-you message with company name on hospital's Hwy 72 marquee						✓	✓
Logo included on digital campaign billboard on Hwy 72							✓