






## HUNTSVILLE CLASSIC AT THE ORION AMPHITHEATER

### BENEFITING HUNTSVILLE HOSPITAL FOUNDATION

2023 - date to be announced soon

The 2022 Huntsville Classic made history as the first event in the Orion Amphitheater. Don't miss 2023 as we build on this momentum for the biggest Classic concert ever. Every dollar raised will benefit the top priority needs of our community not-for-profit hospitals, ensuring we can provide world-class care for you, your family and your employees. Premium seating is limited and only available to sponsors.

### 2022 BY THE NUMBERS

-  5,307 guests
-  \$622,000 net proceeds
-  Benefited pediatric specialties and the Canines for Coping program

### SPONSORSHIP LEVELS

	PATRON \$ 5,000	BENEFACTOR \$ 10,000	PRESENTING \$ 15,000	FOUNDING \$ 25,000	PREMIER \$ 35,000
Premium event tickets*	10	16	20	24	30
Parking passes	5	8	10	12	15
Bowl concert tickets**	4	6	8	10	12
Inclusion on sponsor signage	✓	✓	✓	✓	✓
Post-event social media thank you	✓	✓	✓	✓	✓
Invite to corporate partner event	✓	✓	✓	✓	✓
Logo on HHF website			✓	✓	✓
Logo in promotional e-blasts				✓	✓
Meet and Greet passes (if available)				2	4
Logo on digital billboards (3 locations across Madison County)					✓
Exclusive beverage branding opportunity					✓

\*Premium event tickets include early access to Orion, gourmet hors d'oeuvres, delicious snacks and desserts, signature crafted cocktails, and floor concert seating.

\*\* First come, first served based on availability.

Huntsville Hospital Foundation reserves the right to cancel an event due to any circumstances which would make the event non-viable. If Huntsville Hospital Foundation cancels or postpones an event, sponsors will have the option to either transfer registration to the same event at the new, future date or allow the sponsorship to be donated to Huntsville Hospital Foundation. If an event is canceled, it will be posted on the Foundation and Hospital websites and social media outlets, and sponsors will be informed via email.