



## BMW BRUNCH AT CENTURY AUTOMOTIVE

### BENEFITING THE LEE COGGINS PATIENT CARE FUND

November 19, 2023

Don't miss the Foundation's longest-running event and the perfect kickoff to the holiday season, the BMW Brunch! Guests enjoy a Sunday afternoon of brunch and cocktails, plus the opportunity to win door prizes — including the use of a new BMW for one year! All proceeds will provide chemo care bags, financial assistance, wig scholarships and more for gynecological cancer patients right here in our community.

### 2021 BY THE NUMBERS

- 543 drive-through guests
- \$100,000 record net proceeds
- Provided comfort and support to Gynecologic Oncology patients through the Lee Coggins Patient Care Fund

### SPONSORSHIP LEVELS

	STERLING \$1,500	GOLD \$2,500	PATRON \$5,000	BENEFACTOR \$10,000	PRESENTING \$15,000
Event tickets	8	10	16	20	24
Inclusion on sponsor board	✓	✓	✓	✓	✓
Post-event social media thank you		✓	✓	✓	✓
Invite to corporate partner event			✓	✓	✓
Inclusion in event e-blast			✓	✓	✓
Logo on event webpage				✓	✓
Special recognition during Brunch				✓	✓
Logo on digital billboards (3 locations across Madison County)					✓
Signage by the bar during pre-brunch cocktails					✓
Opportunity to have informational table in lobby at event					✓

Huntsville Hospital Foundation reserves the right to cancel an event due to any circumstances which would make the event non-viable. If Huntsville Hospital Foundation cancels or postpones an event, sponsors will have the option to either transfer registration to the same event at the new, future date or allow the sponsorship to be donated to Huntsville Hospital Foundation. If an event is canceled, it will be posted on the Foundation and Hospital websites and social media outlets, and sponsors will be informed via email.