

Ribbon Run

SPONSORSHIP OPPORTUNITIES

OCTOBER 17, 2026 | DOWNTOWN HUNTSVILLE

Reach thousands through HHF's Liz Hurley Ribbon Run – North Alabama's largest 5K! Your sponsorship supports the Liz Hurley Breast Cancer Fund, funding advanced diagnostic technology that **helps more breast cancer patients become survivors at Huntsville and Madison Hospital Breast Centers.**

Ribbon Run Benefits	STERLING \$1,500	GOLD \$2,500	PATRON \$5,000	BENEFACTOR \$10,000	PRESENTING \$15,000	FOUNDING \$25,000	PREMIER \$35,000
5K race entries	5	10	15	20	25	30	35
Featured on sponsor signage	✓	✓	✓	✓	✓	✓	✓
Post-event social media post			✓	✓	✓	✓	✓
Inclusion in digital race packet				✓	✓	✓	✓
Vendor tent space on race day				✓	✓	✓	✓
Spotlighted in promotional e-blasts					✓	✓	✓
Logo on event website					✓	✓	✓
Logo included on race bibs					✓	✓	✓
Logo featured on race T-shirts						✓	✓
Included in event media releases and promotion						✓	✓
Three logo yard signs placed through tent village							✓
Thank-you across three HH Madison County billboards							✓
Recognition from the stage at opening ceremony							✓
Logo highlighted in Ribbon Run promo TV commercial on WAFF							✓

ADDED BENEFIT!

Individual donors at \$5,000+ cumulative annual giving are invited to the Societies of 1895 & 2012 donor appreciation event, and corporate donors of \$5,000+ cumulative annual giving are invited to our exclusive corporate donor event.

Fund the mission

If you are unable to attend but would like to support this event, please consider making a 100% tax-deductible donation. Funding the mission empowers us to improve health care services for our community and region.



Huntsville Hospital Foundation reserves the right to cancel an event due to any circumstances which would make the event non-viable. If Huntsville Hospital Foundation cancels or postpones an event, sponsors will have the option to either transfer registration to the same event at the new, future date or allow the sponsorship to be donated to Huntsville Hospital Foundation. If an event is canceled, it will be posted on the Foundation and Hospital websites and social media outlets, and sponsors will be informed via email.

If funding is coming through the Community Foundation, please make us aware prior to commitment.