



HUNTSVILLE CLASSIC AT THE ORION AMPHITHEATER

BENEFITING HUNTSVILLE HOSPITAL FOUNDATION

May 2024

The 2023 Huntsville Classic concert smashed records, raising enough to fully fund a \$1.7 million cardiac CT scanner for the Huntsville Hospital Heart Center. Don't miss 2024 as we build on this momentum in support of our hospitals and patients! The VIP sponsor experience includes an exclusive pre-concert party with gourmet hors d'oeuvres and cocktails, plus premium seats on the floor of the Orion Amphitheater. Premium seating is limited and only available to sponsors. We hope you will join us!

2023 BY THE NUMBERS

- 5,260 guests
- \$1.7 million net proceeds
- Provided cardiac CT scanner, cutting patient wait times from months to weeks

SPONSORSHIP LEVELS	PATRON \$5,000	BENEFACTOR \$10,000	PRESENTING \$15,000	FOUNDING \$25,000	PREMIER \$35,000	PLATINUM \$50,000	CENTER STAGE \$100,000	CERTIFIED DIAMOND \$250,000
VIP tickets*	8	10	12	16	20	24	26	30
Parking passes	4	6	8	10	12	15	15	15
Bowl concert tickets**		6	8	10	12	14	14	14
Inclusion on sponsor signage	✓	✓	✓	✓	✓	✓	✓	✓
Post-event social media thank you	✓	✓	✓	✓	✓	✓	✓	✓
Invite to donor appreciation event	✓	✓	✓	✓	✓	✓	✓	✓
Logo on HHF website			✓	✓	✓	✓	✓	✓
Logo in promotional e-blasts				✓	✓	✓	✓	✓
Meet and Greet passes (if available)					2	4	4	4
Exclusive beverage branding opportunity					✓	✓	✓	✓
Logo on digital billboards (locations across Madison County)						✓	✓	✓
Naming opportunity in Huntsville Hospital facility							✓	✓
Special recognition in HHF annual impact report & at State of the Hospital								✓

See attached for full list of exclusive Center Stage and Certified Diamond executive level benefits.

*VIP event tickets include early access to Orion, gourmet hors d'oeuvres, delicious snacks and desserts, signature crafted cocktails, and floor concert seating. ** First come, first served based on availability.
 Huntsville Hospital Foundation reserves the right to cancel an event due to any circumstances which would make the event non-viable. If Huntsville Hospital Foundation cancels or postpones an event, sponsors will have the option to either transfer registration to the same event at the new, future date or allow the sponsorship to be donated to Huntsville Hospital Foundation. If an event is canceled, it will be posted on the Foundation and Hospital websites and social media outlets, and sponsors will be informed via email.